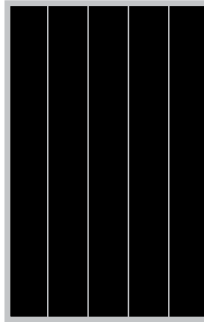


AD RATES

THE MAGAZINE

AD SIZE SUPER PAGE

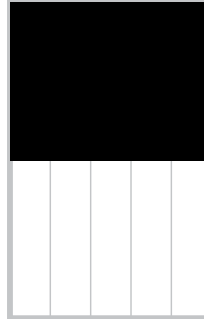
(10" w X 15.75" h)



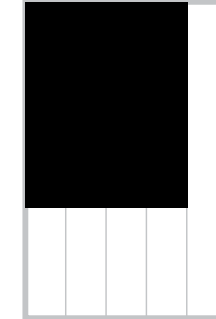
- 1 Week Only: \$995
- 8 Weeks: \$895/week (10% Discount)
- 20 Weeks: \$845/week (15% Discount)
- 50 Weeks: \$796/week (20% Discount)

AD SIZE #1

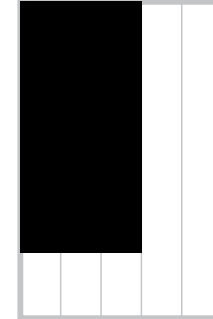
CHOICE A
(10" w X 7.75" h)



CHOICE B
(7.75" w X 10" h)



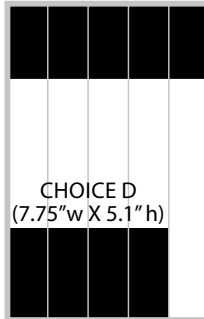
CHOICE C
(5.96" w X 13" h)



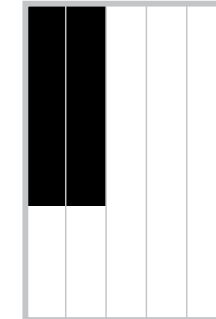
- 1 Week Only: \$531
- 8 Weeks: \$478/week (10% Discount)
- 20 Weeks: \$451/week (15% Discount)
- 50 Weeks: \$425/week (20% Discount)

AD SIZE #2

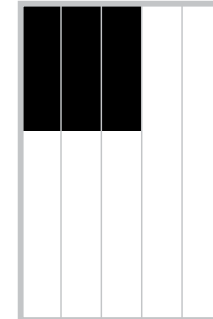
CHOICE A
(10" w X 3.94" h)



CHOICE B
(3.94" w X 10" h)



CHOICE B
(5.96" w X 6.6" h)



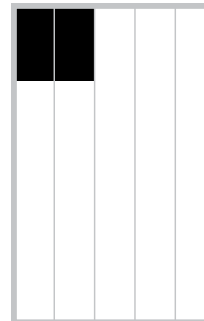
CHOICE D
(7.75" w X 5.1" h)



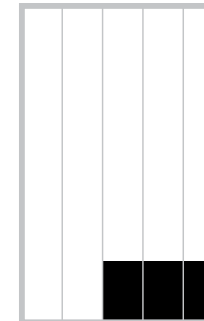
- 1 Week Only: \$315
- 8 Weeks: \$297/week (10% Discount)
- 20 Weeks: \$280/week (15% Discount)
- 50 Weeks: \$265/week (20% Discount)

AD SIZE #3

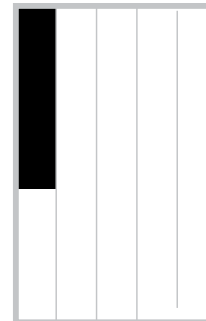
CHOICE A
(3.94" w X 4.6" h)



CHOICE B
(5.96" w X 3" h)



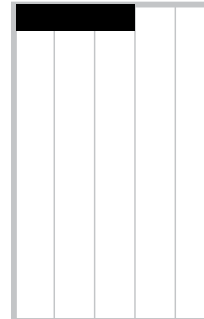
CHOICE C
(1.92" w X 9.4" h)



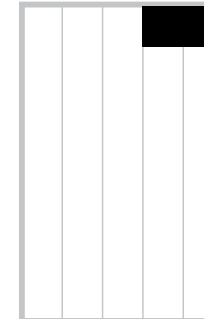
- 1 Week Only: \$200
- 8 Weeks: \$180/week (10% Discount)
- 20 Weeks: \$170/week (15% Discount)
- 50 Weeks: \$160/week (20% Discount)

AD SIZE #4

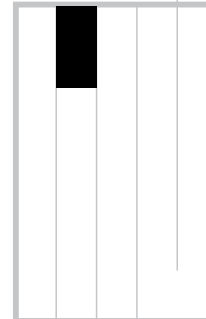
CHOICE A
(5.96" w X 1.4" h)



CHOICE B
(3.94" w X 2.25" h)



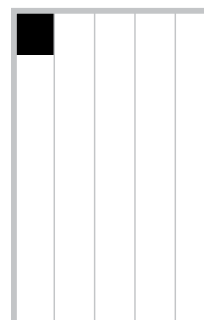
CHOICE C
(1.92" w X 4.4" h)



- 1 Week Only: \$120
- 8 Weeks: \$108/week (10% Discount)
- 20 Weeks: \$102/week (15% Discount)
- 50 Weeks: \$96/week (20% Discount)

AD SIZE #5

(1.92" w X 2.125" h)



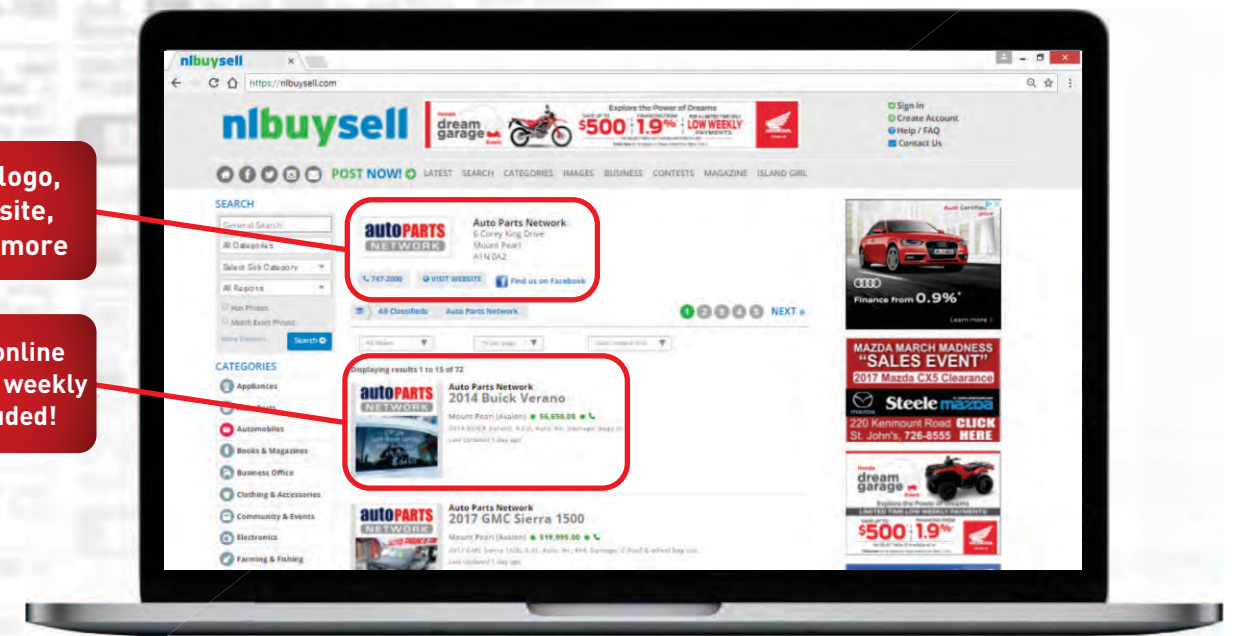
- 1 Week Only: \$65
- 8 Weeks: \$58/week (10% Discount)
- 20 Weeks: \$55/week (15% Discount)
- 50 Weeks: \$52/week (20% Discount)

AD RATES

ONLINE POSTING ACCOUNTS (DEALER PAGE)

Include your logo, contact, website, facebook and more

Have up to 40 online ads per day with weekly print ads included!



6 DAILY ONLINES
&
2 WEEKLY PRINTS
\$249/Mth

8 DAILY ONLINES
&
2 WEEKLY PRINTS
\$332/Mth

12 DAILY ONLINES & 4 WEEKLY PRINTS

\$498/Mth

16 DAILY ONLINES & 4 WEEKLY PRINTS

\$644/Mth

20 DAILY ONLINES & 8 WEEKLY PRINTS

\$830/Mth

24 DAILY ONLINES & 9 WEEKLY PRINTS

\$996/Mth

28 DAILY ONLINES & 11 WEEKLY PRINTS

\$1162/Mth

32 DAILY ONLINES & 13 WEEKLY PRINTS

\$1328/Mth

40 DAILY ONLINES & 16 WEEKLY PRINTS

\$1595/Mth



QUICK BUY

4 DAILY ONLINES & 2 WEEKLY PRINTS

ONLY \$199

*Each weekly print includes logo, photo, description.

GLOSSY AD RATES

- Full Front Cover Ad \$2,500
- Front Cover Top Banner \$500
- Full Inside Front Cover Ad \$1,250
- Full Back Cover Ad \$1,700
- Inside Back Cover Ad (Rates N/A)

Free digital advertising of equal value to compliment your print campaign.

YOU CHOOSE YOUR FREE DIGITAL OPTIONS

WEB BANNERS

Big Front Banner (1,400 px X 300 px) \$500/WKLY
Top Banner (728 px X 90 px) \$600/MTH
Side Banner (300 px X 200 px) \$800/MTH

E-DIRECT AD MAILOUT

YOUR AD SENT ELECTRONICALLY TO OVER 40,000 SUBSCRIBERS!
\$500/MAILOUT

DIGITAL BILLBOARD

10' X 7' DOUBLE SIDED
\$500/MTH.
MIN. 550 IMPRESSIONS PER DAY

WEB TO WEB FEEDS

FROM YOUR WEB-SITE TO OURS.
UP TO 40 DAILY ONLINES FOR \$1600/MTH.

